

Message Text

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ACTION IO-06

INFO OCT-01 ISO-00 AF-10 ARA-10 EA-10 EUR-12 NEA-10 RSC-01

ACDA-10 CIAE-00 DODE-00 PM-03 INR-07 L-02 NSAE-00

NASA-02 NSC-05 OES-04 H-02 PA-02 PRS-01 SP-02 SS-15

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FM USMISSION USUN NY

TO SECSTATE WASHDC 6739

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E.O. 11652: N/A

TAGS: TSPA

SUBJ: OUTER SPACE: NBC CHAIRMAN SPEAKS ON DIRECT
BROADCASTING BY SATELLITE

1. DEPTOFF (STOWE) LEARNED LATE OCT 23 THAT JULIAN GOODMAN, CHAIRMAN OF THE BOARD OF NBC DELIVERED AN ADDRESS TO THE GENERAL ASSEMBLY OF THE ASIAN BROADCASTING UNION IN TOKYO, JAPAN, OCT 7 ON THE SUBJECT OF DIRECT BROADCASTING OF TELEVISION SIGNALS BY SATELLITE. COMPLETE TEXT TO BE POUCHED TO DEPARTMENT, IO/UNP AND L/UNA. SUMMARY FOLLOWS:

2. SUMMARY. GOODMAN STATED THAT FUTURE DEVELOPMENT OF BROADCAST SATELLITE COMMUNICATION MUST BE BASED ON COOPERATION AMONG GOVERNMENTS AND PROFESSIONAL BROADCASTING ORGANIZATIONS RATHER THAN ON SWEEPING POLITICAL PROHIBITIONS OR TECHNOLOGICAL FENCES AND RESTRICTIONS. HE URGED THAT BROADCAST SATELLITES NOT BE PUT INTO A TECHNOLOGICAL STRAITJACKET OR RESTRICTED TOO CLEARLY BY OVER-REGULATION. BROADCASTERS, HE SAID, MUST TAKE THE INITIATIVE IN THIS PROBLEM AREA OR ELSE OTHER INTERNATIONAL FORUMS WILL DO SO, BASING THEIR POLICIES ON FEAR AND IGNORANCE. HE CALLED FOR SPEEDY ACTION BY PROFESSIONAL BROADCASTERS TO HEAD OFF NEEDLESS RESTRICTIONS BY

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SIGNAL BROADCASTERS TO HEAD OFF NEEDLESS RESTRICTIONS BY

GOVERNMENT OR UNITED NATIONS ACTION. HE SPECIFICALLY
COMMENDED THE RECENTLY NEGOTIATED ANTI-PIRACY CONVENTION
SIGNED IN BRUSSELS, AND THE AWARDING OF NEW FREQUENCY BANDS
AND DEFINED ORBITAL POSITIONS UNDER THE GUIDANCE OF THE
WARC FOR SPACE TELECOMMUNICATIONS OF THE ITU.

3. GOODMAN CITED FAVORABLY A PROPOSED CODE OF CONDUCT ON
THE USE OF DBS DRAWN UP IN MADRID IN JANUARY 1974 BY AN
INTER-UNION GROUP OF THE WORLD CONFERENCE OF BROADCASTING
ORGANIZATIONS. GOODMAN ALSO DISCUSSED AT LENGTH FORESEE-
ABLE TECHNOLOGICAL PROGRESS WHICH HE SAID WOULD LEAVE
VIRTUALLY NO SPOT ON EARTH TOO REMOTE FOR A LIVE TELEVISION
TRANSMISSION. END SUMMARY.

4. DEPTOFF IS NOW EXPLORING WITH NBC HEADQUARTERS THE
BACKGROUND OF GOODMAN STATEMENT.

5. ACTION REQUESTED: USUN REQUESTS COPY OF CODE OF
CONDUCT REFERRED TO IN PARAGRAPH 3 ABOVE.
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Message Attributes

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